

Pabst Extract American Girl Calendar for 1917

The American Girl at home and abroad, is famed for her beauty, her grace and her charming feminine ways.

All that is characteristic of the typical American Girl is exquisitely portrayed by the famous artist, Mr. Frank H. Desch, in the Pabst Extract American Girl Calendar for 1917. The face, the form, the pose, the costume, the freshness and charm of vigorous youth—make a composite picture of womanly beauty that calls forth the admiration and praise of everyone.

This beautiful art panel—shown in illustration herewith—is seven inches wide, thirty-six inches long. It is lithographed in twelve shades and tints, harmoniously blended, and makes a pleasing and attractive decoration for any room or office.

No advertising matter whatever—not even the title or months—is printed on the front. Scores of calendars, far less artistic, are sold in art stores at prices ranging up to a dollar or more. *But we send you this calendar free*, asking you to pay only the cost of packing and mailing, hoping that it will remind you that

Pabst Extract The Best Tonic

"Brings the Roses to Your Cheeks"

—that it is a natural tonic which enriches the blood, rebuilds the wasted tissues of the body, steadies the nerves and tones the entire system. Being a perfect blending of the extract of choicest malt and hops with iron, it is nature's own builder and re-invigorator—a splendid tonic recommended by leading physicians for nursing mothers, convalescents, anaemics, all who are run down from any cause, and as a revitalizer for the aged.

Order a Dozen from Your Druggist

Insist Upon It Being "Pabst"

The U. S. Government specifically classifies Pabst Extract as an article of medicine—not an alcoholic beverage.

This Calendar Is Free

To obtain one it is merely necessary to send us ten cents in coin or stamps (coin preferred) to cover the cost of packing and mailing. Each year the demand for these attractive art calendars grows greater, so send early to avoid disappointment.

PABST EXTRACT CO.

Department 1, MILWAUKEE, WIS.

Date.....	
PABST EXTRACT COMPANY, Dept. 1, Milwaukee, Wis.	
Gentlemen:—Enclosed herewith find..... cents in coin, stamps, for which please send me..... copies of your Pabst Extract American Girl Calendar for 1917.	
Name.....	
Address.....	
City.....	State.....

